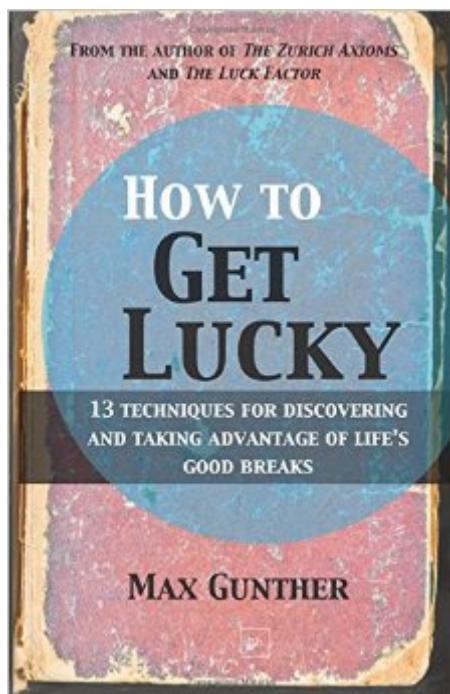


The book was found

How To Get Lucky: 13 Techniques For Discovering And Taking Advantage Of Life's Good Breaks



Synopsis

Max Gunther's lost classic brought back into print. Most people imagine that you're born lucky or you get lucky. Max Gunther shows you how you get lucky. The fact is that some people really are luckier than others and not by accident. Lucky people arrange their lives in characteristic patterns. They tend to position themselves in the path of onrushing luck; they tend to go where events are moving fastest and where they can find their lucky break. Lucky people take risks but not silly ones. They stick with a cause, a job, or a partner, but not when all hope is lost. In short, they move with life, not against it. This book gives you thirteen different techniques by which you can discover and take advantage of life's good breaks, while minimising the effects of its bad ones.

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Customer Reviews

"How to get Lucky", yeah right, another book that can change my luck? Yes! This book is written on the premise that luck, good and bad, exists. It also states that some people are luckier than others, and some are a lot less lucky than others. Is there anything we can do to bring more luck into our lives? Yes there is, and this book walks you through 13 techniques to help you "step in front of luck"! I was a little skeptical at the title, but once I saw the author was Max Gunther, I had to read this book. I read The Zurich Axioms a few years ago and it is now one of my favorite books. I highly recommend it. Max has a way of making concepts simple and obvious. He breaks topics down into techniques or axioms and thoroughly explains his reasoning for each. A few of my favorites from the Zurich Axioms are "Hope - When the ship starts to sink, don't pray, jump", "Religion and the occult - It is unlikely that God's plan for the universe includes making you rich. (plus God must really love

poor people, afterall he made so many of them)" and "Planning - Long-range plans engender the dangerous belief that the future is under control. It is important never to take your long-range plans, or others plans seriously." How can you argue with those statements? Makes a lot of sense to me. How to get lucky walks you through these 13 techniques like "finding the fast flow." Get to know a lot of people because you increase your odds of being in the right place at the right time. Sounds pretty obvious, right? He also talks about the zigzag path.

Originally written in 1986 as a follow-up to his first book on the topic, "The Luck Factor," the author makes the case that "Luck ... blunders in and out of our lives, unbidden, unexpected, sometimes welcome and sometimes not." Gunther calls luck the "factor that no one talks about" but is an integral part of all of our lives. This book purports to provide thirteen techniques (he chose an interesting number, did he not?) to increase the opportunity to take advantage of life's good breaks while minimizing the damage caused by the bad ones. Having read a number of books on this topic, I found much to glean from his advice, although as a person of faith I must take issue with a few of his points. Nonetheless, his techniques overall all are quite practical. He supports his key points with fascinating examples from real life, including Charles Darrow (the inventor of Monopoly, was told by Parker Brothers that the game violated 52 rules for parlor game design, initially turned it down) and Margaret Mitchell (who had used some of her "Gone with the Wind" manuscript to prop up a piece of furniture). Here are his thirteen techniques: 1. Make the distinction between luck and planning - balance your actions by considering both. 2. Find the fast flow - be around people, situations where things are happening. 3. Risk spooning - dip your toe into risks, don't dive in. 4. Run cutting - know when to "cash in your chips" to be ahead. 5. Luck selection - be ready to cut your losses. 6. The zigzag path - luck is never linear. 7. Constructive supernaturalism - use faith or non-faith, etc. as it works for you (?!). 8. Worst-case analysis - be prepared for catastrophe. 9.

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